

**Speeches/Launch of UF Health
Monday, May 20, 2013 (noon)
UF Health Jacksonville, Learning Resource Center Auditorium**

**Russell E. Armistead, M.B.A.
Chief Executive Officer, UF Health Jacksonville**

By now you've heard about our name change.
A new day and a new name. Different but the same.
What was UF Shands Jacksonville, is now UF Health Jacksonville.

University of Florida Health, UF Health, better identifies us.
UF Health establishes our unified brand that better tells our story, as the premier academic health center in the southeast. It recognizes our relationship with the University of Florida.

Even though our name is changing, we're the same place. We'll continue to provide the same high-quality, patient-centered care, resulting in outstanding outcomes.

If you work for Shands Jax, you'll continue to work for Shands Jax. If you work for UF, or one of their subsidiaries, you will continue to work for that organization.

There will be no changes in benefits or work assignments. We'll just work together as UF Health. The same, but different.

Join me in celebrating!
We're now UF Health. And one team!

**Daniel R. Wilson, M.D., Ph.D., F.A.N.P.A.
Vice President for Health Affairs & Dean, College of Medicine-Jacksonville**

- I am excited to be part of such an important time in our history
- University of Florida faculty physicians are among the best in the country
- We are committed to conducting research that helps save lives, research that helps transforms lives
- We are committed to training residents and fellows who will go on to improve not just the quality of life for their patients, but the quality of life in their communities
- We are committed to providing high-quality, patient-centered care
- Together, our organizations have accomplished great things
- And as UF Health, we will go on to do even more

Patrice Jones, R.N., M.S.N.
Vice President and Chief Nursing Officer
UF Health Jacksonville

- I am so proud of the amazing cooperation between physicians, nurses, administrators and other caregivers within our two organizations
- The work we do together makes a difference in the lives of patients and their families every day
- We offer innovative programs and services you can't find at other hospitals in our area, and that's because of our affiliation with UF, one of the nation's most well-respected universities
- So it only makes sense to emphasize what makes us different, what makes us better
- Together, we are UF Health and we will continue to do great things