



WILLIAM J. ROBINSON, MBA
Chief Financial Officer,
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Senior Vice President
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WILLIAM J. ROBINSON, MBA, is chief financial officer for UF Health and senior vice president and chief financial officer for UF Health Shands. He joined the health system in 1998. He is responsible for the coordination of the long-range financial planning for UF Health Shands and the University of Florida Health Science Center, including capital formation, treasury, finance, revenue cycle, reimbursement, tax, audit services, managed care contracting, risk-based products, materials management/purchasing and health information.

From 1996 to 1998, Mr. Robinson was the senior vice president and chief financial officer for the Beth Israel Deaconess Medical Center, a 650-bed academic medical center in Boston. Prior to 1996, he held the same position at Pathway Health Network in Boston, and before that at Valley Regional Health System in Methuen, Mass. He was vice president of finance for the Leonard Morse Hospital in Natick, Mass., from 1982 to 1985, and the controller at the Memorial Hospital, Worcester, Mass., prior to 1982.

Mr. Robinson earned his bachelor's degree in business administration at Northeastern University and his Master of Business Administration at Nichols College, in Dudley, Mass. He is a member of numerous professional organizations, including the Healthcare Financial Management Association, the Florida Hospital Association, The Health Management Academy and Gainesville Area Chamber of Commerce.